

# ECONOMIC IMPACT OF THE

## COOL INSURING ARENA

to Warren, Washington, and Saratoga Counties



\$1.2M in Annual Tax Revenues



\$6.2M in Annual Employee Earnings



Increased Quality of Life

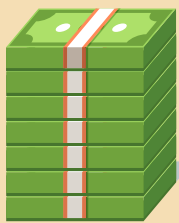
### Annual Sales Revenue

within the region attributed to visitation to the Arena.

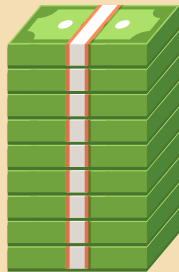
\$10.6M  
in 2015-2016



\$13.2M  
in 2017-2018



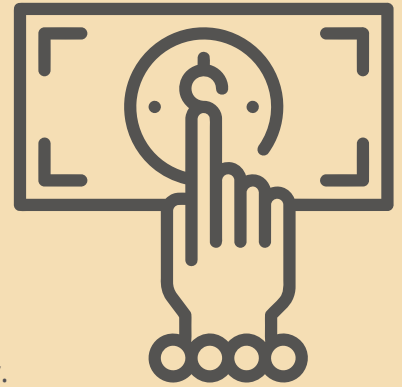
\$21M  
in 2022-2023



\$13.6M

Annual Spending

Visitors coming to the Arena spent an estimated \$13.6 million in the region in 2022-2023, helping to support the local economy.



### Annual Tax Revenue

Total annual tax revenue generated by the Arena within the region amounted to over \$1.2 million in 2022-2023, including municipal sales taxes, occupancy taxes, and property taxes.



\$780,000  
in 2015-2016

\$943,000  
in 2017-2018

\$1.2M  
in 2022-2023

### Annual Attendance

210,000

in 2022-2023



208,000

in 2017-2018\*



151,000

in 2015-2016



68%

Approximately two-thirds of all attendees were visiting to watch Adirondack Thunder hockey games.



\* In 2017-2018, the Thunder played six more home games than they did during the 2022-2023 season.

### Total Jobs

supported throughout the three-county region due to visitation to the Arena.

131

in 2015-2016



155

in 2017-2018



161

in 2022-2023



### Annual Earnings

\$6.2M

in 2022-2023

\$3.6M  
in 2015-2016



\$4.3M  
in 2017-2018

